

# Stage Lighting - Sales - Rentals - Service

# **Understanding Gobos**

## **Custom Gobos**

### **Artwork:**

- Preferred file type is aspect ratio locked: EPS or PDF. This ensures that your artwork is properly represented.
- File Size: our mail servers are capable of receiving any size file, but we would ask that anything over 3mb be compressed (Win Zip or like).
- Balance: before sending your artwork, ask yourself the following questions: when looking at the artwork: What did I notice first? Can I intelligibly read everything? Is the artwork balanced? (Text vs. Image)
- As a general rule we would normally limit text to a maximum of 6 words total per gobo, but it depends upon balance, text size and font selection.

## **Original vs. Copy/Reprint:**

- Each piece of artwork is made per size and type of gobo. Should the type or size change, then new artwork must be made for the production of this gobo and a new original cost would be implied.
- Subsequent copies or reprints can be made of original artwork for a lesser charge. Artwork is stored on-file for 1-year if purchaser can provide corresponding job number and billing name at time of the original order.

#### **Steels Gobos Types:**

• Steel (Metal): Cut out of stainless steel these gobos imply "Bridging" in order to connect pieces together into one solid piece. Very durable, these are intended for a total use of between 15-20 total "on" hours (artwork depending).

#### **Glass gobos:**

- Glass can produce a higher resolution reproduction of your artwork including images.
- Glass gobos imply four types of fill: primary colour (or field), secondary colours, gradient fill between these colours, or full colour representation. In all instances all colours count as a colour plate except for White which is to be represented by light colourings.

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### **Custom Gobos Cont.**

- Glass gobos tend to last indefinitely when cared for correctly (dependent upon colour saturation)
- Glass can be produced in Black and White (Super Resolution), One-colour (one colour and white), Two-colour (two colour plates and white), and Full Colour.
- It should be noted that glass gobos are more susceptible to colder conditions and run the risk of cracking during rapid cooling or heating.

## Glass gobo types:

- Glass (Black and White): Glass can produce a higher resolution reproduction of your artwork. Black and White glass (Super Resolution), also implies greyscale. Should you artwork implied greyscale, black and white (light), then it would fall under this category. You may also substitute one-colour for this category as well (read: red and white).
- Glass (Two-Colour plus black or white field
- Glass (Full Colour or Multiple Colour, artwork dependant)

### **Wedding Gobos:**

Wedding Monogram Gobos: Link

Wedding Template: Link

## **Timelines:**

- Steel gobos: From signed contract to gobo in your hand, we would normally allot for 10 business day. It can be done quicker, but rush charges may be included to do so; they can be produced as quickly as 5 days if need be.
- Glass gobos: From signed contract to gobo in your hand, we would normally allot for 15 business day. It can be done quicker, but rush charges may be included to do so; they can be produced as quickly as 10 days if need be.

#### **Artwork proofs:**

• We can do artwork proofs for you to approve. The cost of these is normally waived should you proceed with the order; if you choose to not go ahead with the order, then a cost of \$50 is extended.

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## **Standard Gobos**

Catalogue Links by manufacturer:

Rosco: Link Apollo: Link GAM Products: Link

## **Pricing:**

Unfortunately, due to many different options available for standard gobos we prefer to price on an ad hoc basis.

### **Timelines:**

• From signed contract to gobo in your hand, we would normally allot for 10 business days. It can be done quicker, but rush shipping charges may be implied to do so;

Should you have any other questions or concerns with the information implied please do not hesitate to drop us a line!

Please email all orders: gobo@productionlighting.ca

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